

PhD Programme table 37th cycle – PON Call for application “Ricerca e Innovazione” 2014 – 2020



UNIONE EUROPEA
Fondo Sociale Europeo



PROGRAMME'S NAME	VISUAL, PERFORMING AND MEDIA ARTS
DURATION	3 years
PROGRAMME START DATE	01/01/2022
LANGUAGE	Italian
COORDINATOR	Prof. Daniele Benati (daniele.benati@unibo.it)
CURRICULA	N/A
RESEARCH TOPICS	Detailed list at the bottom of the present document
PhD POSITIONS	4
ADMISSION PROCEDURE	Qualifications and research proposal evaluation

Available Positions and Scholarships

Actions	Pos. n.	Financial Support	Research topic
Action IV.4 “PhDs on innovation topics”	1	PhD Scholarship	(Ri)mediatization of the intangible heritage of dance for the creation of digital archives and virtual reality products
Action IV.5 – “PhDs on green topics”	2	PhD Scholarship	Contemporary Urban Gardens of Italy: towards the ideal garden of the 21st century
	3	PhD Scholarship	Application of new business model for sustainability and resilience
	4	PhD Scholarship	In nature. pathways for enhancing biodiversity through the performing arts

Required and Supporting Documents to be attached to the application

(only documents in Italian, English, French, German and Spanish shall be considered as valid and be assessed by the Admission Board)

Only qualifications obtained during the last 5 calendar years shall be taken into consideration, except for the University Degree. **The Admission Board will assess the relevance of the supporting documents to the criteria listed in Art. 3 of the Ministerial Decree 1061/2021 (see also Art. 4 of the Call for applications).**

REQUIRED DOCUMENTS	
Identity document	Valid identity document with photo (i.e. identity card, passport)
Curriculum Vitae	No specific CV format is required
Degrees	Documents attesting the awarding of the first and second cycle degrees (see Art. 3 of the Call for Applications)
Research proposal	Multi-annual research proposal that the applicant proposes to carry out within the PhD programme. The proposal must meet the following requirements: <ul style="list-style-type: none"> - it must have a minimum length of 7,000 characters and a maximum length of 20.000 characters, including spaces and formulas, if present. This figure does not include: the

AFORM Settore Dottorato di ricerca

Strada Maggiore 45 | 40125 Bologna | Italia | Tel. + 39 051 2094620 | aform.udottricerca@unibo.it

	<p>title, the outline, references and images (such as graphs, diagrams, tables etc. - where present);</p> <ul style="list-style-type: none"> - it must be written following the template provided for Action IV.4 PhDs on Innovation and Action IV.5 “ PhDs on Green topics”. The template is attached to the Call for Application and available for download on the University website.
SUPPORTING DOCUMENTS	
Publications	Lists of publications (i.e. monographs, articles on scientific journals), minor publications (conference papers, volume’s chapters etc.), abstracts and posters presented during national and international conferences, etc..)

Evaluation criteria

The **results of the admission exams** will be available **from 03/11/2021** on [Studenti Online](#) (select “summary of the requests in progress” > “see detail” and open the .pdf file at the bottom of the page). **No personal written communication will be sent to applicants concerning the examinations results.**

Scores will be expressed in points out of 100, as follows.

Minimum score for eligibility: 60 points, Maximum score: 100 points

Qualifications evaluation	University degree final mark. Graduands shall be evaluated according to the Weighted Average Mark (WAM)	10 points max.
	Publications	10 points max.
Research proposal evaluation		80 points max.

Research Topics

n. 1- INNOVATION

Thematic area SNSI 2014-20	Tourism, cultural heritage and the creativity industry
PNR 2021-2027*	<p>GREAT SCOPE OF RESEARCH AND INNOVATION: HUMANISTIC CULTURE, CREATIVITY, SOCIAL TRANSFORMATIONS, SOCIETY OF INCLUSION.</p> <p>THEMATIC AREAS: 2.1: Cultural heritage Articulation 3. Development of technologies to support widespread and less widespread heritage</p> <p>2.3 Historical, literary and artistic disciplines Section 2. Interpretation of tangible and intangible cultural heritage Section 4. Interpretation of cultural heritage and digital transition</p>
Project title	(RI) MEDIATIZATION OF THE INTANGIBLE HERITAGE OF DANCE FOR THE CREATION OF DIGITAL ARCHIVES AND VIRTUAL REALITY PRODUCTS
Project description	The project aims to build a multilingual digital ecosystem starting from archival documents and newly produced audiovisuals connected to the intangible legacy left by Rudolf Nureyev (1938-1993); the goal is to identify, in collaboration with Visual Lab (Cineca), a methodology for the creation of virtual reality products to be offered to theaters, festivals, museum and tourist spaces; companies producing shows; vocational and amateur training schools.
Mandatory traineeship	6 months
Company name or type	A company engaged in the production and sale of media products (audiovisual, interactive, game, virtual reality with 360 ° photos, 3d videos and virtual tours).
Stay abroad	6 months

n. 2 - GREEN

Thematic area SNSI 2014-20	GREAT FIELD OF RESEARCH AND INNOVATION: HUMANISTIC CULTURE, CREATIVITY, SOCIAL TRANSFORMATION, INCLUSIVE SOCIETY 5.2.1 Cultural heritage Articulation 4. Application of new economic models for sustainability and resilience
PNR 2021-2027*	Tourism, Cultural Heritage and Creative Industries
Project title	Contemporary Urban Gardens of Italy: towards the ideal garden of the 21st century
Project description	Since the end of the 20th century, urban garden has taken on tragic connotations, against the backdrop of the climate crisis. The research will focus on Italian gardens in order to identify the criteria for the definition of an alternative urban infrastructure capable of promoting biodiversity, in an artistic setting of common places. The aim of the PhD research is to train an operator who can analyse the urban gardens created in Italy in the last fifty years, compare them with what has been produced in the international field, and define a design strategy for the ideal garden of the 21st century. The definition of such a project strategy will result from the collaboration of different skills (from those of botanists, zoologists, anthropologists, sociologists, hydrologists, engineers, to those of artists and architects) and from the collaboration with corporate entities engaged in the development of sustainability projects (from urban forestation projects, to the design of ecological stations, to the conception of city gardens that can influence sustainable consumption and production models - also in view of the UN 2030 Agenda).
Mandatory traineeship	6 months
Company name or type	Leading groups in environmental, water or energy services, companies that deal with sustainable development and urban regeneration; architectural, urban and territorial planning firms; cultural institutions; social promotion associations.
Stay abroad	6 months

n. 3 - GREEN

Thematic area SNSI 2014-20	Tourism, Cultural Heritage and Creative Industries
PNR 2021-2027*	Application of new business model for sustainability and resilience
Project title	ENVIRONMENTAL SUSTAINABILITY IN THE ITALIAN AUDIOVISUAL INDUSTRY
Project description	<p>A current challenge for the national audiovisual industry concerns environmental sustainability on two levels.</p> <ol style="list-style-type: none"> 1. sustainability for productions and the need to adopt Green protocols on sets. The research objective is to set up a monitoring platform to study the awareness of operators on the subject (with focus groups and questionnaires). In addition, a benchmarking of EU countries with production volumes close to Italy (e.g. France) or with advanced policies (e.g. Holland) will be carried on. 2. sustainability for the distribution, both with respect to physical locations (movie theatres) and streaming (OTT platforms). <p>The goal is to train a researcher competent in the identification of strategies and best practices for the audiovisual industry, in the implementation of indicators for the evaluation of the environmental impact of the sector, in the creation of training packages for companies and professionals.</p>
Mandatory traineeship	6 months
Company name or type	Film production companies, film distribution companies
Stay abroad	6 months

n. 4 - GREEN

Thematic area SNSI 2014-20	Tourism, Cultural Heritage and Creative Industry
PNR 2021-2027*	<p>Thematic Areas: 2.3. Historical, literary and artistic disciplines Art.3. Humanities, Environment and sustainability</p> <p>Interconnection with other thematic areas: 2.1. Cultural Heritage Art. 5. Participatory approach to the Cultural Heritage 2.4. Creativity, Design and Made in Italy Art. 5. Territories and development of the Made in Italy</p>
Project title	IN NATURE. PATHWAYS FOR ENHANCING BIODIVERSITY THROUGH THE PERFORMING ARTS
Project description	From environmental to immersive theatre, the performing arts have developed formats that enhance the landscape morphology and foster the transmission of local traditions, while respecting biodiversity. The PhD student will frame and systematize these experiences, in order to identify the best practices for rural and mountain sites. The research project will thus tackle the stagnation of the tourist industry, notably with reference to the agritourism enterprises, by implementing an eco-friendly tourism based on the green development of the performing arts.
Mandatory traineeship	6 months
Company type	The PhD student will develop part of its activity in some enterprises identified in cooperation with trade associations (Agriturist and Federalberghi) and the network of stakeholders in the entertainment sector already active in promoting the territory. Given the importance of biodiversity in the project's policy, the action will focus on farmhouses located within the UNESCO Man and the Biosphere reserves of Emilia-Romagna (Parco del Delta del Po and Parco dell'Appennino Tosco-Emiliano), to be identified with the park authorities in a reticular perspective, in order to involve several small enterprises among the 42 included in the MAB areas.
Stay abroad	NO

*the translation of PNR 2021-2027 has been carried out by the PhD Unit